

DC Earned Income Tax Credit

What YOU can do to promote the Earned Income Tax Credit

- ♦ **Distribute EITC promotional fliers and brochures:** Fliers are available in English, Spanish, Korean, Vietnamese, and Mandarin Chinese.

Display fliers in waiting rooms, give to clients at intake, distribute at community events, include in other materials distributed (such as food bags or clothing bags). *Need more fliers? Complete the order form and we will get them to you! Or, call 408-1080 or e-mail pierre@dcfpi.org.*

- ♦ **Write about the EITC in newsletters:** Two drop-in stories have been prepared to make it easy for you to spread the word.
- ♦ **Set aside time at a community meeting for a presentation on the EITC:** Members of the Campaign are eager to tell others about this valuable program for working folks in the city. *Call Ed Lazere at DCFPI at (202) 408-1080.*
- ♦ **Use technology to share the wealth:** Put a link on your web site to the outreach materials. The materials are being posted on the DCFPI web site, www.dcfpi.org. *Call Idara Nickelson at DCFPI for more information; her number is (202) 408-1080.* Or, you can include information about the EITC in your e-mail signature!
- ♦ **Promote the use of free tax preparation sites:** Free tax preparation sites are located across the city -- as soon as the list is compiled, we will get it out.
- ♦ **Encourage families to call the EITC hotline if they need more information.** *Answers, Please!*, the District's social services hotline, (202) 463-6211, will serve as the EITC hotline. Residents can also call the District's general tax assistance line, (202) 727-4TAX (4829). These phone numbers are listed on the outreach fliers.
- ♦ **Use your imagination:** You know your clients best -- do something that will pique their interest and motivate them to claim the credit. *And then be sure to tell us about it so that others can benefit!*

If you have any questions, please feel free to contact Ed Lazere of the DC Fiscal Policy Institute (202-408-1080 or lazere@dcfpi.org).

**DC EARNED
INCOME
TAX CREDIT
CAMPAIGN**